

2003-2004

Trade Show Calendar



United States
Department of
Agriculture

Foreign
Agricultural
Service

Trade
Show
Office

www.fas.usda.gov



2003 Shows



Event	Date	Place
Retail and HRI Sales <i>Mission</i> to Greece for the Olympics	January 27-30	Athens, Greece
International Food & Drinks Exhibition	January 30-February 3	Athens, Greece
Prodexpo (American Café only)	February 3-7	Moscow, Russia
BioFach	February 13-16	Nuremberg, Germany
Canadian Food & Beverage Show	February 16-18	Toronto, Canada
Gulf Food Show	February 23-26	Dubai, United Arab Emirates
AAHAR	March 9-13	New Delhi, India
Foodex Japan	March 11-14	Tokyo, Japan
ANTAD	March 15-17	Guadalajara, Mexico
Hostex (American Café only)	March 16-19	Midrand, South Africa
Food & Hotel Korea	March 18-20	Seoul, Korea
International Food & Drink Exhibition (IFE)	March 23-26	London, England
SIAL Montreal	April 2-4	Montreal, Canada
Food & Hotel Indonesia	April 2-4	Jakarta, Indonesia
SIAL China	April 9-11	Shanghai, China
U.S. Food Export Showcase (Food Marketing Institute)	May 4-6	Chicago, Illinois
European Seafood Exposition	May 6-8	Brussels, Belgium
Hofex	May 6-9	Hong Kong
American Food Fair (National Restaurant Association Show)	May 17-20	Chicago, Illinois
Polfish	May 27-29	Gdansk, Poland
Sales <i>Mission</i> to Brazil APAS Show (tentative)	May	Sao Paulo, Brazil
<i>Mission</i> for Fresh Fruits to Southern China (tentative)	May	Guangzhou, China
Alimentec	Summer	Bogota, Colombia
World's Finest Foods	June 3-4	Mandaluyong, Philippines
Exphotel	June 11-13	Cancun, Mexico
International Food Ingrid. & Additives Exhibition (IFA)	June 11-13	Tokyo, Japan
American Café	June	Casablanca, Morocco
American Café (tentative) - [REDACTED]	June	Lagos, Nigeria
Caribbean Buyers <i>Mission</i> to NASFT Fancy Food Show (tentative)	June 28-July 1	New York, New York
Costa Rican Buyers <i>Mission</i> to IFT (Food Ingredients) Show	July 12-16	Chicago, Illinois
Southeast Asia Food Ingredients & Processed Foods <i>Mission</i>	Fall	Southeast Asia
Great American Foodfest - [REDACTED]	September 3-7	Cairo & Sharm El Sheikh
ABRAS-SIAL Mercosul	September 15-18	Rio de Janeiro, Brazil
World Food Moscow	September 23-26	Moscow, Russia
EXPO USA	September	Santo Domingo, Dominican Republic
Abastur	October 1-3	Mexico City, Mexico
Health Ingredients Japan	October 9-11	Tokyo, Japan
ANUGA	October 11-15	Cologne, Germany
Buyers <i>Mission</i> from Poland to ANUGA	October 11-15	Cologne, Germany
International Exhibition for Food Ingredients	November 25-28	Moscow, Russia
Americas Food and Beverage Trade Show	December	Miami, Florida
Private Label Sales <i>Mission</i>	TBD	Tokyo, Japan

2004

Shows

Event	Date	Place
Indian Food & Wine Show - 	January 8-10	New Delhi, India
Canadian Food & Beverage Show	February 15-17	Toronto, Canada
BioFach	February	Nuremberg, Germany
Prodexpo (tentative)	February	Moscow, Russia
Sales <i>Mission</i> to Costa Rica and Guatemala	February	Costa Rica and Guatemala
Alimentaria	March 8-12	Barcelona, Spain
Foodex Japan	March 9-12	Tokyo, Japan
AAHAR	March	New Delhi, India
Food & Hotel Korea	March	Seoul, Korea
ANTAD	March	Guadalajara, Mexico
Vinitaly (tentative) - 	April 9-13	Verona, Italy
Food & Hotel Asia	April 20-23	Singapore, Singapore
Sales <i>Mission</i> (following Food & Hotel Asia Show)	April	Kuala Lumpur, Malaysia
U.S. Food Export Showcase (Food Marketing Institute)	May	Chicago, Illinois
American Food Fair (National Restaurant Association Show)	May	Chicago, Illinois
European Seafood Exposition	May	Brussels, Belgium
International Food, Drink & Hospitality Exhibition (tentative)	May	Warsaw, Poland
Eurokosher	June 3-4	Paris, France
Exphotel	June 9-11	Cancun, Mexico
Food & Hotel South China	June 23-25	Guangzhou, China
Casablanca (American Café)	June	Casablanca, Morocco
International Food Ingredients & Additives Exhibition (IFIA)	June	Tokyo, Japan
World's Finest Foods	June	Mandaluyong, Philippines
Caribbean Buyers <i>Mission</i> to NASFT Fancy Food Show	July	New York, New York
<i>Mission</i> to EAST EUROPE (tentative)	Summer/Fall	Poland, Czech Republic & Hungary
Food & Hotel Africa (American Café) (tentative)	Fall	Johannesburg, South Africa
EXPO USA	September	Santo Domingo, Dominican Republic
World Food Moscow (tentative)	September	Moscow, Russia
SIAL Paris	October 17-21	Paris, France
Abastur	October	Mexico City, Mexico
Health Ingredients Japan	October	Tokyo, Japan
HRI <i>Mission</i> to Mexico (Abastur)	October	Mexico City, Mexico
Foodapest (American Café only) (tentative)	November	Budapest, Hungary
Americas Food and Beverage Trade Show	December	Miami, Florida



Fliers detailing these shows are available on line at: www.fas.usda.gov. Shows with a ♦ have buyer missions or other special events. You can find out more by visiting our Website, or calling a trade show specialist—their numbers are listed on the back of this calendar.





Your Global Connection

Making international trade work for you...

You Need a Presence

FAS staff know how critical meeting the customer can be to making the sale. That's why we've got you covered with shows in almost every part of the world. China, Poland and France are just a few of the locations. The USA banner draws crowds because it is a world-recognized sign of high quality and safe foods that are fresh, flavorful and fun. The broad range of products stimulates buyers' interest and expands their knowledge of what is available.

You Expect a Good Deal

When USDA links its name with a show, it's your assurance of high standards at a fair price. You can expect a full-service booth with electric hook-up and a business lounge. You'll get marketing services, including reports on the country and its buyers and even limited public relations help. Your company will also be listed in our show catalog.

You Want Experience

No other organization can offer USDA's decades of expertise in promoting U.S. food and agricultural products overseas. Our trade show experts can help you make the most of your overseas experience. FAS attachés and staff, stationed at U.S. embassies worldwide, will give you invaluable insight as you seek new markets.

Get Started: Here and Now

If you know which country is right for you, give our trade show experts a call. They are ready to help you make your connection to the world.



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